

## Journal Pre-proof

Through Scarcity to Prosperity: Toward a Theory of Sustainable Growth

Pietro F. Peretto

PII: S0304-3932(20)30004-0  
DOI: <https://doi.org/10.1016/j.jmoneco.2020.01.004>  
Reference: MONEC 3212

To appear in: *Journal of Monetary Economics*

Received date: 4 June 2019  
Revised date: 14 January 2020  
Accepted date: 14 January 2020

Please cite this article as: Pietro F. Peretto, Through Scarcity to Prosperity: Toward a Theory of Sustainable Growth, *Journal of Monetary Economics* (2020), doi: <https://doi.org/10.1016/j.jmoneco.2020.01.004>



This is a PDF file of an article that has undergone enhancements after acceptance, such as the addition of a cover page and metadata, and formatting for readability, but it is not yet the definitive version of record. This version will undergo additional copyediting, typesetting and review before it is published in its final form, but we are providing this version to give early visibility of the article. Please note that, during the production process, errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

© 2020 Published by Elsevier B.V.

## Highlights

- Paper integrates fertility choice and exhaustible resource dynamics in a tractable model of endogenous technological change.
- The goal is to make progress toward a comprehensive theory of sustainable growth that due to technical difficulties is still lacking.
- The paper proposes a theory of the de-coupling of the growth of living standards from the physical resource base.
- Clear characterization of the conditions for existence of a path leading to steady state with constant exponential growth of consumption per capita despite dependence on an essential natural resource that runs out due to exhaustion.

Pietro F. Peretto\*

Duke University

Received Date; Received in Revised Form Date; Accepted Date

---

**Abstract**

To make progress toward a comprehensive theory of sustainable growth, this paper integrates fertility choice and exhaustible resource dynamics in a tractable model of endogenous technological change. The model identifies conditions under which the interdependence of population, resources and technology produces a transition that consists of three phases: (1) an initial phase where agents exploit exhaustible natural resources to support population growth; (2) an intermediate phase where agents turn on the Schumpeterian engine of endogenous innovation in response to population-led market expansion; (3) a terminal phase where knowledge accumulation becomes the sole engine of growth. The last phase is crucial: not only economic growth no longer requires growth of physical inputs, but technological change also compensates for the exhaustion of the natural resource.

**Keywords** Endogenous Growth, Market Structure, Natural Resources.

*JEL classification:* E10, L16, O31, O40

---

\*Corresponding author: Pietro Peretto, Department of Economics, Duke University, Durham, North Carolina, USA. Email: peretto@econ.duke.edu. This paper had a long gestation phase and benefited from comments from participants in many seminars and conferences. A preliminary version provided the core of my keynote talk at the EAERE 2016 annual congress. The following individuals provided comments and suggestions that over the years helped me develop the ideas discussed in the paper: Lucas Bretschger, Bentley Coffey, Basant Kapur, Jakob Madsen, Kerry Smith, Sjak Smulders, Simone Valente. I thank Associate Editor Pierre Yared and an anonymous referee for constructive comments and suggestions that improved the exposition.

## 1. Introduction

One of the liveliest debates of our times concerns the sustainability of living standards in a world of limited, possibly vanishing, natural resources. To contribute to the debate, this paper integrates fertility choice and exhaustible resource dynamics in a tractable model of endogenous technological change. It then shows that under the right conditions the interdependence of population, resources and technology produces a transition from unsustainable resource-based growth to sustainable knowledge-based growth that consists of three phases:

1. an initial phase where agents build up the economy by exploiting exhaustible natural resources to support population growth;
2. an intermediate phase where agents turn on the Schumpeterian engine of endogenous innovation in response to population-led market expansion;
3. a terminal phase where economic growth becomes fully driven by knowledge accumulation and no longer requires growth of physical inputs.

The last phase is crucial: not only economic growth no longer requires a growing physical resource base, but technological change also compensates for the *exhaustion* of the natural resource stock.

The paper thus proposes a theory of the de-coupling of the growth of living standards from the physical resource base that allows one to investigate analytically issues that to date have been quite challenging. In particular, the theory provides a clear characterization of the conditions under which the economy possesses a steady state with constant exponential growth of consumption per capita despite its dependence on an essential natural resource that runs out due to exhaustion.<sup>1</sup> The characterization provides insights about possible interventions that can ensure sustainability in case the economy fails to meet those conditions.

The paper contributes to a large literature that has accomplished much but that still faces open questions. The analytical framework used to study the relation between re-

---

<sup>1</sup>This definition of sustainability focuses the exercise and avoids the vast number of issues that arise when one tries to define the concept of “sustainability” without referring to the behavior of a specific variable in a specific model; see Pezzey and Toman (2002, 2005) for comprehensive discussions.

1 source scarcity and economic growth emphasizes the role of exhaustible natural resources  
2 in generating diminishing returns to other physical inputs that worsen over time as natu-  
3 ral resources run out.<sup>2</sup> In the last two decades researchers have extended the scope of the  
4 analysis, initially limited to the neoclassical model of capital accumulation, to incorpo-  
5 rate insights from the theory of endogenous innovation (see Barbier 1999 for a pioneering  
6 contribution and Smulders 2005 for an insightful review of approaches and results). The  
7 need to do so emerges clearly from Stiglitz's (1974a,b) classic treatment of the scarcity  
8 question, which concluded that technological change is the key force capable of compen-  
9 sating for resource exhaustion. It is thus clear that understanding where it comes from,  
10 at what cost, and what possible institutional changes should be implemented to provide  
11 the right incentives for it to happen, must be a key component of the analysis.

12 A similar understanding has gradually emerged concerning demographic forces: it  
13 is now widely recognized that population dynamics must be a key *endogenous* com-  
14 ponent of analyses that project the model forward over long time horizons to explore  
15 sustainability (see Bloom and Canning 2001 for a comprehensive discussion). It is thus  
16 important to understand the incentives and constraints that drive reproductive decisions.  
17 Doing so requires investigating the complex interactions between traditional Malthusian  
18 forces—population expansion puts pressure on the natural environment—and modern  
19 Schumpeterian forces—population expansion creates the larger market that ignites and  
20 sustains endogenous innovation.

21 Embracing these insights, this paper takes an integrated view that expands the focus  
22 from the resource economist's traditional concern with the asymptotic behavior of the  
23 economy under increasing scarcity to the system's global dynamics, with special emphasis  
24 on the phase transitions that mark shifts to qualitatively different behaviors. This broader  
25 focus provides a different vision of the dynamic forces at play. In the first phase of the  
26 model's transition, for example, the economy does not invest resources in the generation  
27 of technological change and thus it looks like it is just exploiting the natural environment

---

<sup>2</sup>The foundations of the framework, often referred to as the DHSS framework, were laid in the 70s by Solow (1974), Stiglitz (1974a,b) and Dasgupta and Heal (1974, 1979). There is now a vast literature elaborating the original insights provided by these contributions. For excellent reviews, see Simpson, Toman and Ayres (2005) and Brock and Taylor (2005). See Barbier and Markandya (1990) for an early attempt at identifying conditions for sustainability in the context of the DHSS framework, in a spirit similar to that of this paper.

1 to expand the population. Without further consideration, such a situation looks clearly  
2 unsustainable. What the model says, however, is that this phase of population expansion  
3 is in fact sowing the seeds of future growth because it creates the critical market size  
4 needed to support investment in new technology by profit-driven firms. The full fruition  
5 of such initial, seemingly unsustainable, development arrives in the third and final phase  
6 because—if the conditions are right—the economy reaches a steady state where the rate of  
7 *endogenous* technological change is sufficiently fast to compensate for resource exhaustion.  
8 Moreover, in this phase the rate of endogenous technological change is divorced from  
9 population dynamics so that sustainability is possible even if population ceases growing  
10 (or even shrinks).

11 Given its emphasis on the interaction between population and an exhaustible natural  
12 resource, the paper is related to the literature on the rise and fall of civilizations, although  
13 most of that literature considers models of renewable resources (see Taylor 2009 for a  
14 review). Such models generate rich dynamics, with possible environmental crises that can  
15 result in human extinction, and in some examples have been calibrated to replicate the  
16 collapse of Easter Island and similar historical episodes (e.g., Brander and Taylor 1998).  
17 This literature, however, ignores endogenous technological change and thus provides a  
18 very different perspective on sustainable growth from that developed here.

19 A notable recent contribution is Bretschger (2013) who considers poor substitution  
20 (complementarity) between labor and an exhaustible resource in a Romer-style model of  
21 endogenous growth that exhibits the strong scale effect. To my knowledge that is the  
22 first attempt at integrating in a single model the dynamics of population, exhaustible  
23 resources and technology. The analysis developed in this paper builds on the insights  
24 developed there and extends the framework to a more comprehensive model of endogenous  
25 technological change capable of producing the rich transition described above. Another  
26 important difference is that Bretschger (2013) allows for a backstop technology triggered  
27 by a sufficiently high resource price. This paper, instead, sets up the harshest possible  
28 environment in which economic activity takes place and thereby sets the highest possible  
29 bar for technology to clear to deliver sustainability.

## 1 2. The model

2 The economy is closed. All variables are functions of (continuous) time but to sim-  
 3 plify the notation the time argument is omitted unless necessary to avoid confusion. The  
 4 model is of the "endogenous growth and endogenous market structure" class. This par-  
 5 ticular class of models features two dimensions of technology that play interdependent  
 6 but distinct roles: the vertical dimension (here, quality) provides the engine of growth,  
 7 the horizontal dimension provides the endogenous market structure (here, mass of firms).  
 8 This framework provides a natural way to integrate insights from Industrial Organization  
 9 in the theory of innovation-driven growth. A large literature uses it to study applied issues  
 10 ranging from the general role of imperfect competition in the growth process, to taxa-  
 11 tion (with special focus on corporate taxation), corporate governance, natural resource  
 12 scarcity, the interaction between demography and technology and so on.<sup>3</sup>

### 13 2.1. Final producers

14 A competitive representative firm produces a final good  $Y$  that can be consumed, used  
 15 to produce intermediate goods, invested in the improvement of the quality of existing  
 16 intermediate goods, or invested in the creation of new intermediate goods. The final  
 17 good is the numeraire so its price is  $P_Y \equiv 1$ . The production technology is

$$18 \quad Y = \int_0^N X_i^\theta \left( Z_i^\alpha Z^{1-\alpha} \frac{L^\gamma R^{1-\gamma}}{N^{1-\sigma}} \right)^{1-\theta} di, \quad 0 < \theta, \alpha, \gamma, \sigma < 1 \quad (1)$$

19 where  $N$  is the mass of non-durable intermediate goods and  $L$  and  $R$  are, respectively,  
 20 services of labor and an exhaustible natural resource.<sup>4</sup> Quality is the good's ability to  
 21 raise the productivity of the other factors: the contribution of good  $i$  depends on its own  
 22 quality,  $Z_i$ , and on average quality  $Z = \int_0^N (Z_j/N) dj$ . The technology features social

<sup>3</sup>For examples of contributions that laid the foundations of the approach, see among others Peretto (1998 and 1999). This paper builds on the version of the approach developed in Peretto (2015). To avoid repetition, whenever appropriate the interested reader is referred to that paper for details of the model's production structure not discussed here in full. The main innovations here are endogenous fertility choice and endogenous natural resource dynamics. Peretto (2015) works with exogenous constant population growth and a natural resource in exogenous constant inelastic supply (e.g., land).

<sup>4</sup>To keep things simple, there is no physical capital. More precisely, there is no physical capital in the neoclassical sense of a homogenous, durable, intermediate good accumulated through foregone consumption. Instead, there are differentiated, non-durable, intermediate goods produced through foregone consumption. One can think of these goods as capital, albeit with 100% instantaneous depreciation. Introducing neoclassical physical capital complicates the analysis without adding insight.

1 returns to variety of degree  $\sigma$  and social returns to quality of degree 1.<sup>5</sup>

2 The first-order conditions for the profit maximization problem of the final producer  
3 yield that each intermediate producer faces the demand curve

$$4 \quad X_i = \left( \frac{\theta}{P_i} \right)^{\frac{1}{1-\theta}} Z_i^\alpha Z^{1-\alpha} \frac{L^\gamma R^{1-\gamma}}{N^{1-\sigma}}, \quad (2)$$

5 where  $P_i$  is the price of good  $i$ . Let  $w$  denote the wage and  $p$  denote the resource price.  
6 The first-order conditions then yield that the final producer pays total compensation

$$7 \quad \int_0^N P_i X_i di = \theta Y, \quad wL = \gamma(1-\theta)Y \quad \text{and} \quad pR = (1-\gamma)(1-\theta)Y \quad (3)$$

8 to intermediate goods, labor and resource suppliers, respectively.

9 Three considerations drive the choice of the Cobb-Douglas structure in equation (1).  
10 First, the literature on sustainability has mainly focused on that formulation (see, e.g.,  
11 Brock and Taylor 2005 and, especially, Stiglitz 1974a) and it is useful to derive the paper's  
12 insights in a framework that is directly comparable to that benchmark. Second, the Cobb-  
13 Douglas structure is the simplest way to postulate *essentiality* of the inputs, especially  
14 the exhaustible natural resource. Third, specifications that allow for the compensation  
15 shares in (3) to be endogenous—maintaining essentiality of the natural resource by pos-  
16 tulating low elasticity of substitution—typically force researchers to limit the analysis to  
17 the asymptotic behavior of the economy or to rely on numerical simulations. Since the  
18 goal of this paper is to offer fresh analytical insight on complex dynamics, working with  
19 the simpler specification is more fruitful. In addition to these technical considerations,  
20 one should also note that, as explained in detail section 3.3 below, in this model final  
21 output  $Y$  is not GDP and therefore the factor shares traditionally defined differ from the  
22 compensation shares in (3) and are endogenous equilibrium objects.<sup>6</sup> Consequently, the  
23 Cobb-Douglas structure in (1) is truly just a simplifying assumption.

## 24 2.2. Intermediate producers

25 The typical intermediate firm operates a technology that requires one unit of final  
26 output per unit of intermediate good and a fixed operating cost  $\phi Z_i^\alpha Z^{1-\alpha}$ , also in units

<sup>5</sup>See Peretto (2015) for an interpretation of  $\sigma$  in terms of economies of scope and congestion effects in the use of intermediate goods, labor and natural resources.

<sup>6</sup>See Peretto (2015) for a discussion of this property.



1 of final output. The firm can increase quality according to the technology

$$2 \quad \dot{Z}_i = I_i, \quad (4)$$

3 where  $I_i$  is R&D in units of final output. Using (2), the firm's gross profit is

$$4 \quad \Pi_i = \left[ (P_i - 1) \left( \frac{\theta}{P_i} \right)^{\frac{1}{1-\theta}} \frac{L^\gamma R^{1-\gamma}}{N^{1-\sigma}} - \phi \right] Z_i^\alpha Z^{1-\alpha}. \quad (5)$$

5 The firm chooses the time path of its price,  $P_i(t)$ , and R&D,  $I_i(t)$ , to maximize

$$6 \quad V_i(0) = \int_0^\infty e^{-\int_0^t r(s) ds} [\Pi_i(t) - I_i(t)] dt \quad (6)$$

7 subject to (4) and (5), where  $r$  is the interest rate and 0 is the point in time when the firm  
8 makes decisions. The firm takes average quality,  $Z$ , in (5) as given. The characterization  
9 of the firm's decision yields a unique and symmetric industry equilibrium where

$$10 \quad r = \alpha \frac{\Pi}{Z} \quad (7)$$

11 is the return to quality innovation (derivation in the appendix) and  $\alpha$  is intuitively inter-  
12 preted as the elasticity of the firm's gross profit with respect to its own quality.<sup>7</sup>

13 At time  $t$ , an agent who wants to create a new firm must sink  $\beta X(t)$  units of final  
14 output, where  $X = \int_0^N (X_j/N) dj$ . Because of this sunk cost, the new firm cannot  
15 supply an existing good in Bertrand competition with the incumbent monopolist but must  
16 introduce a new good. New firms enter at the average quality level,  $Z$ , and therefore at  
17 average size (this simplifying assumption preserves symmetry of equilibrium at all times),  
18 and finance entry by issuing equity. Entry is positive if the value of the firm is equal to  
19 its setup cost, i.e., if the free-entry condition  $V_i = \beta X$  holds. Taking logs and time  
20 derivatives of the free-entry condition and of the value of the firm in (6), and imposing  
21 symmetry, yields the return to variety innovation

$$22 \quad r = \frac{\Pi - I}{\beta X} + \frac{\dot{X}}{X}. \quad (8)$$

---

<sup>7</sup>See Peretto (2015) for a review of the conditions that deliver symmetric equilibria in models of this class. In this paper, the conditions essentially reduce to: (a) the firm-specific return to quality innovation is decreasing in  $Z_i$ , which follows from the assumption  $\alpha < 1$ ; (b) the economy starts with a symmetric (i.e., degenerate) distribution of initial values  $Z_i(0)$  and at any time  $t \geq 0$  entrants enter at the average level of quality  $Z(t)$  (see below). The first property implies that if one holds constant the mass of firms and starts the model from an asymmetric (i.e., non-degenerate) distribution of firm sizes, then the model converges to a symmetric distribution. The second ensures that entrants do not perturb such initial symmetric distribution. The interested reader can find a thorough discussion of these arguments in the papers that laid the foundations of the endogenous growth and endogenous market structure framework, especially Peretto (1998 and 1999).

1 2.3. *Households*

2 The economy is populated by a continuum of measure one of identical households  
3 that supply labor services and purchase financial assets in competitive labor and asset  
4 markets. The typical household has preferences:

$$5 \quad U(0) = \int_0^{\infty} e^{-\rho t} u(t) dt, \quad \rho > 0; \quad (9)$$

$$6 \quad u(t) = \mu \log(C_M(t) M(t)^\eta) + (1 - \mu) \log(C_B(t) B(t)^\eta), \quad 0 < \mu, \eta < 1. \quad (10)$$

7 In equation (9), 0 is the point in time when the household makes decisions and  $\rho$  is the  
8 discount rate. In equation (10),  $C_M$  is consumption per adult,  $M$  is the mass of adults,  
9  $C_B$  is consumption per child,  $B$  is the mass of children. The mass of adults evolves  
10 according to

$$11 \quad \dot{M} = B - \delta M, \quad M_0 > 0, \quad \delta > 0, \quad (11)$$

12 where  $\delta$  is the exogenous death rate.

13 In this structure, the decision maker cares about utility of adults and utility of chil-  
14 dren with weights  $\mu$  and  $1 - \mu$ . Adults and children derive utility from their individual  
15 consumption and from the mass of adults and the mass of children. The parameter  $\eta$   
16 regulates the trade-off between consumption per adult (child) and the mass of adults  
17 (children). Childhood lasts for one instant and then the child becomes a productive  
18 adult. Children consume but do not work.

19 The household owns an initial stock  $S_0$  of an exhaustible resource and thus faces the  
20 constraints

$$21 \quad S_0 \geq \int_0^{\infty} R(t) dt, \quad R \geq 0, \quad S_0 > 0, \quad \dot{S} = -R, \quad (12)$$

22 where  $R$  is the flow of the resource that the household sells for price  $p$ . Each adult  
23 is endowed with one unit of labor that he supplies entirely in the labor market. Since  
24 children do not work, the household faces the flow budget constraint

$$25 \quad \dot{A} = rA + wM + pR - C_M M - C_B B, \quad A_0 \geq 0, \quad (13)$$

26 where  $A$  is assets holding,  $r$  is the rate of return on assets and  $w$  is the wage.

### 1 3. The economy's general equilibrium

2 This section characterizes first the behavior of the household. It then imposes general  
 3 equilibrium conditions and characterizes how market interactions determine the dynam-  
 4 ics of resource supply and use. Finally, it characterizes how these dynamics drive the  
 5 evolution of the economy.

#### 6 3.1. Household behavior

7 The following exposition focuses on intuition, see the appendix for the detailed deriva-  
 8 tion. Let  $C \equiv C_M M + C_B B$  be total household consumption. The first-order conditions  
 9 for consumption per adult,  $C_M$ , and consumption per child,  $C_B$ , yield  $C = C_M M + C_B B =$   
 10  $1/\lambda_A$ , where  $\lambda_A$  is the shadow value of financial wealth. This expression says that at any  
 11 point in time consumption equals the inverse of the shadow value of financial wealth.  
 12 Although this is not the traditional condition that the marginal utility of consumption  
 13 equal the shadow value of wealth, in light of the logarithmic preferences it ends up hav-  
 14 ing the same interpretation (see the appendix for the analytical details), namely that  
 15 the intertemporal trade-off compares the benefit of consuming today to the benefit of  
 16 postponing current consumption and investing in financial assets.

17 Now let the ratio of consumption to final output (henceforth consumption ratio for  
 18 short) be  $c \equiv C/Y$  and births per adult (henceforth birth rate for short) be  $b \equiv B/M$ .  
 19 The empirical counterpart of  $b$  is the crude birth rate (often called CBR). The empirical  
 20 counterpart of  $c$  is not the traditional one minus the saving rate, because  $Y$  is not GDP  
 21 (see below for the formal mapping between  $c$  and GDP), but this variable plays the  
 22 same role in the characterization of the consumption-saving path. Manipulation of the  
 23 first-order conditions for consumption and financial wealth,  $A$ , yields

$$24 \quad r = \rho + \frac{\dot{C}}{C} = \rho + \frac{\dot{c}}{c} + \frac{\dot{Y}}{Y}. \quad (14)$$

25 As anticipated, the household's consumption-saving decision yields the familiar Euler  
 26 equation from the simpler structure with no fertility decision.

27 The first-order conditions for fertility,  $B$ , financial wealth,  $A$ , and adult population,

1  $M$ , yield the fertility rule

$$2 \quad \frac{(1 - \mu)\eta}{B} + \lambda_M = \lambda_A C_B, \quad (15)$$

3 where  $\lambda_M$  is the shadow of a working adult, and the asset-pricing-like equation

$$4 \quad \frac{\eta + \lambda_A(wM - C)}{\lambda_M M} + \left( \frac{\dot{\lambda}_M}{\lambda_M} + \frac{\dot{M}}{M} \right) = \rho. \quad (16)$$

5 Equation (15) says that the household equates the marginal benefit of a child to the  
6 marginal cost. The former is the child's contribution to current utility, the term  $(1 - \mu)\eta/B$ ,  
7 plus his shadow value as a future working adult, the term  $\lambda_M$ . The marginal cost is the  
8 child's consumption,  $C_B$ , evaluated at the marginal cost of spending on consumption  
9 rather than on wealth accumulation, the term  $\lambda_A$ . Equation (16) says that the household  
10 views fertility as investment in an asset, a working adult, that pays a stream of divi-  
11 dends in the future. Along the utility-maximizing path, the household equates the return  
12 generated by this asset to the discount rate,  $\rho$ . The return has a dividend-price ratio  
13 component and a capital gain-loss component. The former, consists of the contribution  
14 of adults to current utility, the term  $\eta$ , plus their net contribution to financial wealth  
15 accumulation, the term  $\lambda_A(wM - C)$ . The two conditions collapse to

$$16 \quad \frac{\dot{b}}{b} = \left[ \frac{\gamma(1 - \theta)}{c(1 - \eta)} - 1 \right] \frac{b}{1 - \mu} - \rho. \quad (17)$$

17 This simple expression describes the utility-maximizing dynamics of the birth rate.

18 Finally, the result  $C = 1/\lambda_A$ , the first-order conditions for the extraction flow  $R$  and  
19 the resource stock  $S$  plus the Euler equation (14) yield the traditional Hotelling rule

$$20 \quad \frac{\dot{p}}{p} = \rho + \frac{\dot{C}}{C} = r, \quad (18)$$

21 stating that the household wants to follow an extraction path such that the resource  
22 price,  $p$ , grows at the rate of interest.

### 23 3.2. The equilibrium resource extraction path

24 The natural resource market clears when the flow of the resource supplied by the  
25 household equals the final sector demand, i.e.,  $pR = (1 - \gamma)(1 - \theta)Y$ . Log-differentiating  
26 this expression and using the Hotelling rule (18) yields

$$27 \quad \frac{\dot{R}}{R} = \frac{\dot{Y}}{Y} - \frac{\dot{p}}{p} = \frac{\dot{Y}}{Y} - r = - \left( \frac{\dot{c}}{c} + \rho \right). \quad (19)$$

1 Integrating this expression and defining the average growth rate of the extraction flow  
 2 between time 0 and time  $t$ , i.e.,  $\varepsilon(t) \equiv \frac{1}{t} \int_0^t (\dot{c}(s)/c(s) + \rho) ds$ , yields  $R(t) = R_0 e^{-\varepsilon(t)t}$ .  
 3 Substituting this result into the constraint  $S_0 = \int_0^\infty R(t) dt$  yields

$$4 \quad R_0 = \left[ \int_0^\infty e^{-\varepsilon(t)t} dt \right]^{-1} \cdot S_0, \quad (20)$$

5 where the term in brackets is a constant that depends on the fundamentals. Therefore,  
 6 the resource extraction path is

$$7 \quad R(t) = \frac{e^{-\varepsilon(t)t}}{\int_0^\infty e^{-\varepsilon(t)t} dt} \cdot S_0 \quad (21)$$

8 and the resource stock evolves according to

$$9 \quad S(t) = S_0 - \int_0^t R(s) ds = S_0 \cdot \left[ 1 - \frac{\int_0^t e^{-\varepsilon(s)s} ds}{\int_0^\infty e^{-\varepsilon(t)t} dt} \right], \quad (22)$$

10 converging to zero as  $t \rightarrow \infty$ .

11 This path says that the forward-looking representative household chooses the initial  
 12 extraction flow  $R_0$  as proportional to the endowment  $S_0$  and thereafter follows equation  
 13 (21), which ties the extraction flow,  $R$ , to the growth rate of the consumption ratio,  
 14  $c$ . The logic is that the household takes into account that in order to sustain faster  
 15 consumption growth it needs to extract more aggressively and balances the benefit of so  
 16 extracting against the benefit of leaving the resource in the ground and reaping higher  
 17 future scarcity rents.

### 18 3.3. GDP and market structure dynamics

19 Labor market clearing yields  $L = M$ . The equilibrium of the intermediate sector is  
 20 unique and symmetric because firms make identical decisions and entrants enter at aver-  
 21 age knowledge. Using the demand schedule (2) to eliminate  $X$ , the production function  
 22 (1) yields

$$23 \quad Y = \theta^{\frac{2\theta}{1-\theta}} \cdot N^\sigma Z M^\gamma R^{1-\gamma}, \quad (23)$$

24 where  $N^\sigma Z$  is Hicks-neutral TFP in the final output sector.

25 Equations (7)-(8) and the definition of gross profit (5) say that the returns to innova-  
 26 tion are functions of the *quality-adjusted* size of the firm (henceforth firm size for short)

1  $x_i \equiv X_i/Z_i$ , which in symmetric equilibrium reads  $x_i = x = X/Z$ . Since the final pro-  
 2 ducer pays total compensation  $N \cdot PX = \theta Y$  to intermediate producers and intermediate  
 3 producers set  $P = 1/\theta$ , one has  $NX = \theta^2 Y$ . Substituting these results in the definition  
 4 of firm size and using the reduced-form production function (23) yields

$$5 \quad x = \frac{X}{Z} = \frac{NX}{NZ} = \frac{\theta^2 Y}{NZ} = \theta^{\frac{2}{1-\theta}} \cdot \frac{M^\gamma R^{1-\gamma}}{N^{1-\sigma}}. \quad (24)$$

6 Next, let  $G$  denote this economy's GDP. Subtracting the cost of intermediate production  
 7 from the value of final production and using (24) yields GDP per worker (equivalently,  
 8 adult) as

$$9 \quad \frac{G}{M} = \underbrace{\theta^{\frac{2\theta}{1-\theta}} \left[ 1 - \theta^2 \left( 1 + \frac{\phi}{x} \right) \right]}_{\text{overall TFP}} \cdot N^\sigma Z \cdot \underbrace{\left( \frac{R}{M} \right)^{1-\gamma}}_{\text{resources per worker}}. \quad (25)$$

10 This expression says that output per worker rises with efficiency (firms' average scale),  
 11 technology (product variety and average quality) and with resource abundance per worker.  
 12 What is different from the typical construct of growth economics is that the flow of the  
 13 resource  $R(t)$  obeys the Hotelling extraction path characterized by equations (19)-(22).

#### 14 3.4. Key components of the equilibrium dynamical system

15 The following results describe key properties of the model's general equilibrium.

16 **Lemma 1** Denote the rates of variety and quality innovation, respectively,  $n \equiv \dot{N}/N$   
 17 and  $z \equiv \dot{Z}/Z$ . Denote the growth rate of adult population (the workforce)  $m \equiv \dot{M}/M$   
 18 and the growth rate of GDP per worker  $g \equiv \dot{G}/G - m$ . Let also

$$19 \quad \xi(x) \equiv \frac{\theta^2 \phi/x}{1 - \theta^2 (1 + \phi/x)} \quad (26)$$

20 be the elasticity of GDP with respect to firm size. At any point in time, the interest rate  
 21 and the growth rate of GDP per worker are, respectively:

$$22 \quad r = \sigma n + z + \gamma (m + \dot{c}/c + \rho); \quad (27)$$

$$23 \quad g = \underbrace{\sigma n + z + \xi(x) \cdot (\dot{x}/x)}_{\text{TFP growth}} - \underbrace{(1 - \gamma) (m + \dot{c}/c + \rho)}_{\text{growth drag}}. \quad (28)$$

1 **Proof.** See the Appendix. ■

2 In words, the growth rate of GDP per worker is the growth rate of TFP minus the  
3 *growth drag* due to the presence of the natural resource. The drag is equal to the share  
4 of the natural resource,  $1 - \gamma$ , times the sum of the growth rate of adult population (i.e.,  
5 the growth rate of the workforce),  $m$ , and the rate of exhaustion of the (flow) supply of  
6 the resource,  $\dot{c}/c + \rho$ .

7 It is worth highlighting the difference between variables expressed as per worker versus  
8 per capita. Recall that  $b = B/M$  denotes births per adult. The fertility rate defined as  
9 births per capita is  $B/(B + M)$ . Similarly, GDP per capita is  $G/(B + M)$ . It follows  
10 that the growth rate of GDP per capita is

$$11 \quad g - \frac{b}{b+1} \cdot \frac{\dot{b}}{b}. \quad (29)$$

12 There is thus an additional drag at play: when births per adult grow, GDP per capita  
13 growth falls below GDP per worker growth. Noting that  $b/(b+1) = B/(B+M)$  pro-  
14 vides the interpretation: this term is the dependency ratio and is itself rising as long as  $b$   
15 rises. It follows that a path with rising births per adult exhibits a widening gap between  
16 growth of GDP per worker and growth of GDP per capita because the fraction of the  
17 population that does not work is rising.

18 The intermediate goods sector evolves as follows.

19 **Lemma 2** *Using the definition of firm size in equation (24), the returns to innovation*  
20 *in equations (7) and (8) become:*

$$21 \quad r = \alpha \left[ \left( \frac{1}{\theta} - 1 \right) x - \phi \right]; \quad (30)$$

$$22 \quad r = \frac{1}{\beta} \left( \frac{1}{\theta} - 1 - \frac{\phi + z}{x} \right) + \frac{\dot{x}}{x} + z. \quad (31)$$

23 *Firm size obeys the differential equation*

$$24 \quad \frac{\dot{x}}{x} = \underbrace{\gamma m - (1 - \gamma) (\dot{c}/c + \rho)}_{\text{market growth}} - \underbrace{(1 - \sigma) n}_{\text{market fragmentation}}. \quad (32)$$

25 **Proof.** See the Appendix. ■

1 These expressions capture the model's main property: decisions to invest in qual-  
 2 ity and variety innovation depend on (quality-adjusted) firm size. The evolution of  
 3 (quality-adjusted) firm size, in turn, is driven by the difference between the term  $\gamma m -$   
 4  $(1 - \gamma)(\dot{c}/c + \rho)$ , which captures how adult population growth net of resource exhaus-  
 5 tion drives the growth of the market for intermediate goods, and the term  $(1 - \sigma)n$ ,  
 6 which captures how product proliferation net of the contribution of product variety to  
 7 TFP growth fragments the overall market in smaller submarkets and thus reduces the  
 8 profitability of the individual firm.

9 According to Lemma 1, whether the firms' investment decisions support positive  
 10 growth of output per worker depends on whether the resulting rate of growth of TFP  
 11 is larger than the growth drag; this is the classic condition for sustainability derived by  
 12 Stiglitz (1974; see also Brock and Taylor 2005), with the difference that in this model  
 13 TFP growth is endogenous and not necessarily positive. The reason is that from the  
 14 perspective of the firm, innovation entails a sunk cost that is economically justified only  
 15 when the anticipated revenue flow is sufficiently large.

16 Specifically, the non-negativity constraint on variety growth,  $n \equiv \dot{N}/N \geq 0$ , yields a  
 17 threshold of firm size below which entry is zero because the return is too low. Similarly,  
 18 the non-negativity constraint on quality growth,  $z \equiv \dot{Z}/Z \geq 0$ , yields a threshold of  
 19 firm size below which incumbents do not do R&D because the return is too low. For  
 20 simplicity, we focus on the case where the threshold for variety innovation, denoted  $x_N$ ,  
 21 is smaller than the threshold for quality innovation, denoted  $x_Z$ . The threshold  $x_N$  has  
 22 a special role, stated formally as follows.

23 **Lemma 3** *There are two regimes, one with entry and one with no entry. The expenditure*  
 24 *behavior of the household in the two regimes is*

$$25 \quad c = \begin{cases} \theta^2 \left( \frac{1}{\theta} - 1 - \frac{\phi}{x} \right) + 1 - \theta & \phi / \left( \frac{1}{\theta} - 1 \right) < x \leq x_N \\ \rho\beta\theta^2 + 1 - \theta & x > x_N \end{cases} . \quad (33)$$

26 *The associated growth rate of the consumption ratio is*

$$27 \quad \frac{\dot{c}}{c} = \begin{cases} \xi(x) \frac{\dot{x}}{x} & \phi / \left( \frac{1}{\theta} - 1 \right) < x \leq x_N \\ 0 & x > x_N \end{cases} . \quad (34)$$



1 **Proof.** See the Appendix. ■

2 In words, when entry is zero incumbents earn rents that are increasing in firm size,  $x$ ,  
 3 and, since they are distributed to the household as dividends, yield that the consumption  
 4 ratio,  $c \equiv C/Y$ , is increasing in  $x$ . When entry is positive, instead, such rents are  
 5 arbitrated away and  $c$  is constant.

### 6 3.5. The equilibrium dynamical system

7 Despite the seeming complexity of the model, the property in Lemma 3 conveniently  
 8 compresses the system characterizing the economy's dynamics to just two dimensions.  
 9 There are two cases.

10 • *Equilibrium with no entry* ( $n \equiv \dot{N}/N = 0$ ):

$$11 \quad \frac{\dot{b}}{b} = \left[ \frac{\gamma(1-\theta)}{(1-\eta)c} - 1 \right] \frac{b}{1-\mu} - \rho, \quad c = \theta^2 \left( \frac{1}{\theta} - 1 - \frac{\phi}{x} \right) + 1 - \theta; \quad (35)$$

$$12 \quad \frac{\dot{x}}{x} = \frac{\gamma(b-\delta) - (1-\gamma)\rho}{1 + (1-\gamma)\xi(x)}. \quad (36)$$

13 • *Equilibrium with entry* ( $n \equiv \dot{N}/N > 0$ ):

$$14 \quad \frac{\dot{b}}{b} = \left[ \frac{\gamma(1-\theta)}{(1-\eta)(\rho\beta\theta^2 + 1 - \theta)} - 1 \right] \frac{b}{1-\mu} - \rho; \quad (37)$$

$$15 \quad \frac{\dot{x}}{x} = \gamma(b-\delta) - (1-\gamma)\rho - (1-\sigma)n. \quad (38)$$

16 In the first case there is analytical solution for the relation between the jumping variable  
 17  $c$  and the state variable  $x$ ; in the second the unstable differential equation for  $c$  says that  
 18 the consumption ratio jumps to its steady state value and remains constant throughout  
 19 the transition. The combination of the two properties is that overall the model features  
 20 a global closed-form solution for the relation between the consumption ratio,  $c$ , and the  
 21 state variable firm size,  $x$ . This allows solving out for  $c$  and reducing the dynamics to two  
 22 piece-wise differential equations in the birth rate,  $b$ , and firm size,  $x$ , plus the associated  
 23 boundary conditions.

1 Inspecting the system, moreover, reveals that in the regime with entry: (i) the fertility  
 2 rate,  $b$ , jumps to its steady-state value, denoted  $b^*$ , and remains constant throughout the  
 3 transition driven by the evolution of firm size,  $x$ ; (ii) the resource input,  $R$ , follows an  
 4 exponential process with constant rate of exhaustion  $\rho$ , i.e.,  $R(t) = \rho S_0 e^{-\rho t}$ . In other  
 5 words, the regime with entry exhibits constant, but *endogenous*, consumption ratio, birth  
 6 rate (births per adult and births per capita are proportional to each other) and extraction  
 7 rate. The questions then are whether the economy converges to such a regime and whether  
 8 such a regime constitutes a sustainable growth path. For the second question, the key  
 9 issue is whether endogenous innovation can overcome the fact that the resource stock  
 10 vanishes at a constant exponential rate. The following characterization of innovation  
 11 behavior, that exploits the features of fertility and extraction behavior just established,  
 12 aids in answering these questions.

13 **Lemma 4** *Assume*

$$14 \quad \phi \alpha \frac{\rho \beta}{\frac{1}{\theta} - 1 - \rho \beta} < \gamma (m^* + \rho), \quad (39)$$

15 where  $m^* = b^* - \delta$  is the growth rate of population in the regime with entry. Then, the  
 16 activation thresholds for variety and quality innovation are

$$17 \quad x_N = \frac{\phi}{\frac{1}{\theta} - 1 - \rho \beta} \quad (40)$$

18 and

$$19 \quad x_Z = \text{argsolve} \left\{ \left[ \left( \frac{1}{\theta} - 1 \right) x - \phi \right] \left( \alpha - \frac{\sigma}{\beta x} \right) = \gamma (m^* + \rho) - \sigma \rho \right\}, \quad (41)$$

20 with  $x_N < x_Z$ .<sup>8</sup> Assume also  $\beta x > \sigma \forall x > \phi$ , i.e.,  $\beta \phi > \sigma$ . Then, for  $x > x_N$  the  
 21 equilibrium rates of variety and quality innovation are:

$$22 \quad n = \begin{cases} \frac{1}{\beta} \left( \frac{1}{\theta} - 1 - \frac{\phi}{x} \right) - \rho & x_N < x \leq x_Z \\ \frac{(1-\alpha) \left[ \left( \frac{1}{\theta} - 1 \right) x - \phi \right] - \rho \beta x + \gamma (m^* + \rho)}{\beta x - \sigma} & x > x_Z \end{cases}; \quad (42)$$

<sup>8</sup>The equation in the argsolve function in (41) is quadratic in  $x$  and thus yields a closed-form expression for  $x_Z$ . The expression, however, is cumbersome (see the appendix) and not particularly informative. Using the argsolve format keeps the exposition cleaner. Also, as shown in Peretto (2015), models of this class allow for the reversed ordering of the activation thresholds, i.e.,  $x_Z < x_N$ . The key qualitative features of the transition path change little. Since the goal of the paper is to identify novel mechanisms rather than proving general theorems, the exposition focuses on the ordering  $x_N < x_Z$  which delivers the desired insight with minimal mathematical complexity. The parametric restriction that delivers this ordering of the thresholds is inequality (39).

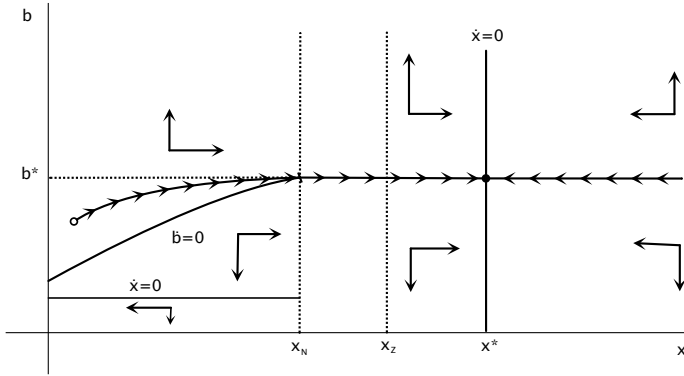


Figure 1: success story

$$z = \begin{cases} 0 & x_N < x \leq x_Z \\ \frac{[(\frac{1}{\theta}-1)x-\phi](\alpha-\frac{\sigma}{\beta x})-\gamma(\rho+m^*)+\sigma\rho}{1-\frac{\sigma}{\beta x}} & x > x_Z \end{cases} \quad (43)$$

2 **Proof.** See the Appendix. ■

3 We now have all the ingredients needed to study the process of convergence, or failure  
4 thereof, to a sustainable growth path.

#### 5 4. The transition

6 The model produces three scenarios: the success story, where the economy makes  
7 the full transition to sustainable growth; failure to launch, where the economy remains  
8 trapped in a downward spiral of no innovation, resource exhaustion and falling population;  
9 premature market saturation, where the economy turns on the engine of innovation only  
10 partially and converges to a steady state in which income per capita growth requires  
11 population growth. The model is remarkably tractable and delivers rich analytical results.  
12 Nevertheless, the qualitative analysis is sufficient to develop the main insights. Therefore,  
13 the following exposition focuses on the phase diagram and the narrative it produces. The  
14 reader interested in the model's analytics can consult the appendix.

##### 15 4.1. The success story

16 Figure 1 illustrates a path consisting of the three phases discussed in the Introduction.

17 The hollow circle denotes the initial choice of consumption, fertility and extraction;  
18 the star denotes the sustainable steady state. It is worth stressing again that the initial

1 choice  $x_0$  is not determined solely by the initial stocks but depends on the associated  
2 path of consumption. The following proposition states the result formally.

3 **Proposition 5 (Success Story)** *Assume:*

$$4 \quad \frac{\rho(1-\mu)}{\frac{\gamma}{1-\eta}-1} \geq \delta + \frac{1-\gamma}{\gamma}\rho; \quad (44)$$

$$5 \quad \frac{[(\frac{1}{\theta}-1)\bar{x}^* - \phi] \left( \alpha - \frac{\sigma}{\beta\bar{x}^*} \right) - \gamma(b^* - \delta + \rho) + \sigma\rho}{1 - \frac{\sigma}{\beta\bar{x}^*}} > 0; \quad (45)$$

$$6 \quad \frac{(1-\sigma)(1-\alpha)}{\gamma(b^* - \delta + \rho) - \sigma\rho} > \frac{\beta}{\frac{1}{\theta}-1} > \frac{1}{\phi}; \quad (46)$$

$$7 \quad \alpha \frac{\phi\beta - \frac{1}{\theta} + 1}{\frac{(1-\sigma)(1-\alpha)}{\gamma(b^* - \delta + \rho) - \sigma\rho} (\frac{1}{\theta}-1) - \beta} > b^* - \delta + \rho. \quad (47)$$

8 *Then, there is a unique equilibrium path: the economy chooses the pair  $(x_0, b_0)$ , where*

$$9 \quad x_0 = \theta^{\frac{2}{1-\theta}} \frac{M_0^\gamma \left( [\int_0^\infty e^{-\varepsilon(t)t} dt]^{-1} S_0 \right)^{1-\gamma}}{N_0^{1-\sigma}} < x_N, \quad (48)$$

10 *and rides the saddle path that converges to  $(x^*, b^*)$ , where:*

$$11 \quad x^* = \frac{\frac{(1-\sigma)(1-\alpha)}{\gamma(b^* - \delta + \rho) - \sigma\rho} \phi - 1}{\frac{(1-\sigma)(1-\alpha)}{\gamma(b^* - \delta + \rho) - \sigma\rho} (\frac{1}{\theta}-1) - \beta} > x_Z; \quad (49)$$

$$12 \quad b^* = \frac{\rho(1-\mu)}{\frac{\gamma(1-\theta)}{(1-\eta)(\rho\beta\theta^2+1-\theta)} - 1}. \quad (50)$$

13 **Proof.** See the Appendix. ■

14 The four conditions in Proposition 5 deliver the *success story*, which is the paper's  
15 best-case scenario. Collectively they say that the economy starts with positive growth  
16 of final output,  $Y$ , and thus of firm size,  $x$ . As firm size grows, it eventually crosses  
17 the threshold that activates horizontal innovation (entry) but the process of product  
18 proliferation does not weakens firm profitability so much that firm size stops growing  
19 before crossing the threshold that activates vertical in-house innovation. Consequently,  
20 the economy makes the complete transition from the first phase of growth based on  
21 natural resource exploitation to the last phase of growth based on knowledge accumulation

1 divorced from the exhaustion dynamics of the natural resource. The specifics and the  
2 associated economic insights are as follows.

3 Condition (44) guarantees (sufficient condition) that the first phase of the transition  
4 has the property that agents make consumption, fertility and extraction decisions that  
5 ensure positive growth of market size and thus of firm size. More precisely, the condition  
6 guarantees that the first phase exhibits  $\dot{x}/x = \dot{Y}/Y > 0$ . Using equations (28), (34) and  
7 (36) we obtain that the rate of growth of GDP per worker is

$$8 \quad g(x) = (1 - \gamma) \frac{\left[ \frac{2\gamma-1}{1-\gamma} \xi(x) - 1 \right] [b(x) - \delta] - [1 + \xi(x)] \rho}{1 + (1 - \gamma) \xi(x)}. \quad (51)$$

9 This expression says that  $g > 0$  for

$$10 \quad \frac{\frac{2\gamma-1}{1-\gamma} \xi(x) - 1}{1 + \xi(x)} [b(x) - \delta] > \rho. \quad (52)$$

11 This is possible only if (necessary condition) the coefficient of population growth on the  
12 left-hand side is positive. This in turn requires  $\gamma > 1/2$  and  $\xi(x) > (1 - \gamma) / (2\gamma - 1)$  for  
13  $x \in [\phi / (\frac{1}{\theta} - 1), x_N]$ . The interpretation is that the exhaustible resource cannot be too  
14 important in production and economies of scale must be sufficiently strong. Given this  
15 necessary condition, growth is positive if (sufficient condition)

$$16 \quad b - \delta > \rho \frac{1 + \xi(x)}{\frac{2\gamma-1}{1-\gamma} \xi(x) - 1}. \quad (53)$$

17 Given the elasticity  $\xi(x)$  defined in Lemma 1, this inequality defines the boundary of two  
18 regions in  $(x, b)$  space, one where  $g \leq 0$  because population growth is too slow and one  
19 where  $g > 0$  because population growth is sufficiently fast.

20 Now observe that the elasticity  $\xi(x)$  has the property  $d\xi(x)/dx < 0$ . Hence, the  
21 slope of the locus above is positive and, moreover, we have:

$$22 \quad \frac{db(x)}{dx} > 0; \quad (54)$$

$$23 \quad \frac{d(\dot{x}/x)}{dx} = \frac{d}{dx} \left( \frac{\gamma(b(x) - \delta) - (1 - \gamma)\rho}{1 + (1 - \gamma)\xi(x)} \right) > 0. \quad (55)$$

24 In words, the first phase of the equilibrium path exhibits rising fertility and accelerating  
25 firm size growth. The rising growth rate of firm size,  $\dot{x}/x$ , is critical for the sign of the  
26 growth rate of GDP per worker. First, as argued, growth is positive only if the elasticity

1  $\xi(x)$  is above a critical threshold. Second, the elasticity  $\xi(x)$  is decreasing in  $x$  because  
 2 static economies of scale are bounded above. Therefore, the growth rate of GDP per  
 3 worker can be positive throughout the first phase, and can even be increasing for a while,  
 4 if and only if the net effect of economies of scale exhaustion and rising firm size growth  
 5 dominates the rising birth rate. Technically, to ensure that this is the case, it is enough  
 6 to impose  $\xi(x_N) > (1 - \gamma) / (2\gamma - 1)$ , which guarantees that the upward sloping locus  
 7 (52) intersects the  $x = x_N$  boundary below the value  $b^*$ .

8 This calculation complements the phase diagram's visual message and says that the  
 9 initial phase does not necessarily exhibit falling GDP per worker but that the relentless  
 10 downward pressure due to the growth drag eventually must result in falling GDP per  
 11 worker if the economy takes too long to activate innovation. A similar calculation makes  
 12 another point not apparent from the phase diagram: the rate of exhaustion is falling over  
 13 time as the rate of growth of the consumption ratio,  $c$ , falls toward zero. The downward  
 14 pressure from exhaustion is nevertheless relentless because the exhaustion rate has a  
 15 strictly positive floor given by the discount rate,  $\rho$ .

16 Now refer back to condition (44), which ensures that aggregate output grows,  $\dot{Y}/Y >$   
 17 0, and thus that the economy crosses the threshold  $x_N$  at a finite time  $T_N$  (see the  
 18 appendix for the analytics of this results). The condition actually says that the econ-  
 19 omy follows a version of the Hartwick rule (Hartwick 1977; see also Solow 1974): agents  
 20 transform natural resources into productive adults and the net effect is aggregate eco-  
 21 nomic growth. Although the Hartwick rule has been derived in models of physical capital  
 22 accumulation, the mechanism at its heart operates in this model. Stripping away the  
 23 normative interpretation of the rule, since we are characterizing a market equilibrium,  
 24 what we have here is that (i) households invest the revenues from extraction of the ex-  
 25 haustible resource in the accumulation of a productive assets and (ii) the net effect of  
 26 such extraction-reinvestment process is overall growth of output. Although for simplic-  
 27 ity the model abstracts from education, it treats the reproduction decision as a costly  
 28 investment in future wage earners (adults) and thus it is appropriate to say that the key  
 29 component of the first phase is the transformation of natural capital into human capital.

30 To complete the characterization of this scenario, note that in the second and third

1 phases the growth rate is given by equation (28) in Lemma 1 while the rates of innovation  
 2 are given by equations (42)-(43) in Lemma 4. Since the transition features rising firm  
 3 size,  $x$ , it features a rising rate of variety innovation (entry),  $n(x)$ . Under conditions  
 4 (45)-(46), the economy crosses the threshold  $x_Z$  at a finite time  $T_Z$  (see the appendix for  
 5 the analytics), displays rising rates of variety innovation,  $n(x)$ , and quality innovation,  
 6  $z(x)$ , and converges from below to the growth rate

$$7 \quad g^* = \alpha \left[ \left( \frac{1}{\theta} - 1 \right) x^* - \phi \right] - m^* - \rho, \quad m^* = b^* - \delta. \quad (56)$$

8 Note that because the birth rate,  $b$ , is constant, this is the rate of growth of both GDP  
 9 per worker and GDP per capita. Similarly, because both the ratios of consumption to  
 10 final output,  $c$ , and of final output to GDP,  $Y/G$ , are constant, this is the growth rate of  
 11 consumption per capita. The associated sustainability condition is condition (47), which  
 12 says that

$$13 \quad g^* > 0 \quad \text{iff} \quad \alpha \left[ \left( \frac{1}{\theta} - 1 \right) x^* - \phi \right] = \alpha \frac{\phi\beta - \frac{1}{\theta} + 1}{\frac{\gamma(m^* + \rho) - \sigma\rho}{(1-\sigma)(1-\alpha)} \left( \frac{1}{\theta} - 1 \right) - \beta} > m^* + \rho. \quad (57)$$

14 This inequality holds for small values of  $m^*$ , that is, given  $\rho$  it holds for sufficiently *slow*  
 15 population growth. In fact, this growth rate is compatible with zero, or even negative,  
 16 population growth. Formally, it holds for  $m^* \in (m_{\min}^*, m_{\max}^*)$  with  $m_{\min}^* < 0$  and  $m_{\max}^* >$   
 17  $0$ . This interval includes 0 and allows for negative population growth.

#### 18 4.2. Failure to launch

19 There are two potential pitfalls on the path of this economy. The first is that when  
 20 condition (44) in Proposition 5 fails, either the  $\dot{x} = 0$  locus intersects the  $\dot{b} = 0$  locus  
 21 from above for some value  $\tilde{x} \in [\phi / (\frac{1}{\theta} - 1), x_N]$ , or it is above the  $\dot{b} = 0$  locus for all  
 22  $x \in [\phi / (\frac{1}{\theta} - 1), x_N]$ . The latter is just a special case of the former and thus the following  
 23 discussion focuses only on the case where the intersection  $\tilde{x}$  exists.

24 **Proposition 6 (Failure to Launch)** Assume

$$25 \quad \frac{\rho(1-\mu)}{\frac{\gamma}{1-\eta} - 1} < \delta + \frac{1-\gamma}{\gamma} \rho. \quad (58)$$

26 and consider the case where the  $\dot{x} = 0$  locus intersects the  $\dot{b} = 0$  locus from above at  
 27 the value  $\tilde{x} \in [\phi / (\frac{1}{\theta} - 1), x_N]$ . Then, two outcomes are possible. If the economy has a

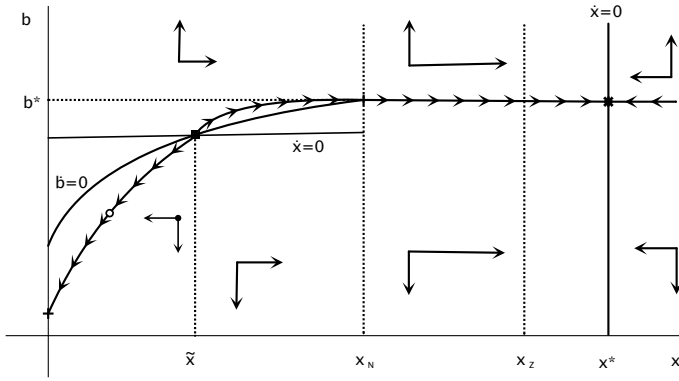


Figure 2: failure to launch

1 sufficiently large endowment  $S_0$ , it chooses a pair  $(x_0, b_0)$  with  $x_0 \in (\tilde{x}, x_N)$  and places  
 2 itself on the saddle path that converges to  $x^*$ . If, instead, the economy has an insufficient  
 3 endowment  $S_0$ , it must choose a pair  $(x_0, b_0)$  with  $x_0 \in (\phi / (\frac{1}{\theta} - 1), \tilde{x})$  and is thus doomed  
 4 to collapse.

5 **Proof.** See the Appendix. ■

6 Figure 2 illustrates this case, in which society fails to build up the economy.

7 The square denotes the unstable steady state in the no innovation region. The cross  
 8 denotes the economic collapse point where firms become non-viable. The hollow circle  
 9 denotes the initial choice of fertility, consumption and extraction when the path that  
 10 leads to the sustainable steady state is not accessible.

11 Many factors enter the conditions for this worst-case scenario to occur. Most promi-  
 12 nent is the size of the initial endowment. When  $S_0$  is too small, holding constant all the  
 13 other determinants of fertility and consumption behavior, the economy might be con-  
 14 strained to an initial choice of  $R_0$  resulting in  $x_0 < \tilde{x}$ . A second prominent factor not  
 15 immediately apparent from the phase diagram is the regime of property rights over the  
 16 natural resource. Recall that the model posits a continuum of mass one of household  
 17 each one with endowment  $S_0$ . What this means is that the model posits decentralized  
 18 resource management by atomistic agents with full property rights. It follows that the  
 19 initial value  $R_0$  does not allow for (i) coordination among agents and (ii) over-exploitation  
 20 in the sense of the Tragedy of the Commons (Hardin 1968).

21 Coordination is potentially crucial because the scenario discussed here hinges on a  
 22 clear externality: in their extraction decisions agents do not account for the dynamics of



1 aggregate market size and thus extract less than what would allow the economy to cross  
2 the threshold  $\tilde{x}$ . A potentially paradoxical implication is that weaker property rights  
3 that result in some form of the tragedy of the commons—in the sense of more aggressive  
4 extraction motivated by the expectation that failure to extract today leaves nothing  
5 to extract tomorrow—might allow the economy to cross the threshold  $\tilde{x}$  for unchanged  
6 parameters. In this light, the model poses interesting questions and sheds a different light  
7 on issues that traditionally have had straightforward interpretations.

8 One way to think about these dynamics is that the existence of the threshold  $\tilde{x}$  opens  
9 the door to temporary changes in extraction behavior that have permanent effects on  
10 the growth path of the economy. A simple example could be a temporary suppression  
11 of property rights. Obviously, it cannot be desirable to engineer a full blown tragedy  
12 of the commons whereby  $R_0 = S_0$ . So, a temporary intervention has to achieve higher  
13 extraction but not complete exhaustion. Thinking about schemes that might accomplish  
14 it, two come to mind. The first is temporary nationalization of the resource. The second is  
15 temporary subsidies. Both schemes achieve coordination on a more aggressive extraction  
16 path but they have different features that yield different potential costs. Nationalization,  
17 interpreted as total suppression of property rights, might turn out to be irreversible and  
18 might result in less efficient resource management, both for political-economy reasons.  
19 Subsidization also can turn out to be irreversible and produce inefficiencies of its own  
20 for political-economy reasons. A third scheme with similar trade-offs is regulation, e.g.,  
21 extraction mandates. The debate on such issues is very old and very lively. However,  
22 it has mostly taken place in a context where the market failure is typically taken to be  
23 over-exploitation. The scenario discussed here, in contrast, is one of under-exploitation  
24 with potentially fatal long-term consequences.

25 Another surprising implication of the dynamics driving this scenario is the following.  
26 Consider an economy that at time zero can select  $x_0 > \tilde{x}$  and starts on the path that leads  
27 to success. Now imagine that such economy at some future date is hit by a shock, say an  
28 epidemic, that kills a large fraction of the population. Because of its past extraction, the  
29 economy at the time of the shock has a smaller endowment and therefore is *vulnerable* in  
30 the following sense. The fall in the size of the workforce resets the state variable  $x$  at a

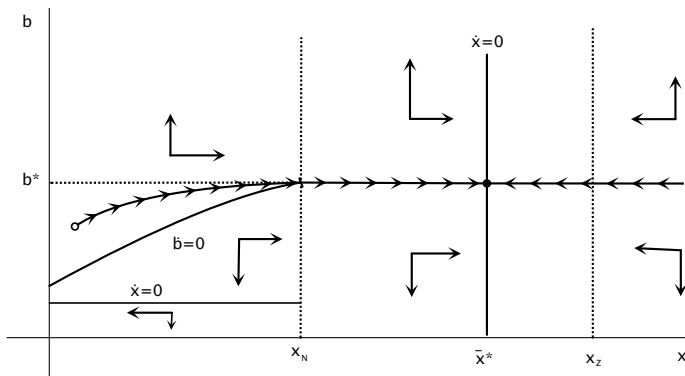


Figure 3: premature market saturation

1 smaller value. Say that such value is below  $\tilde{x}$ . The economy now needs to make a new  
 2 set of initial decisions but, because the endowment is smaller, might well be unable to set  
 3 the new initial  $R$  at a value that yields  $x > \tilde{x}$  and therefore be doomed to collapse. One  
 4 could think of this scenario as far-fetched. In fact, it is consistent with the most recent  
 5 re-interpretation of the history of Easter Island proposed in archeology (Hunt and Lipo  
 6 2011). Easter Island is typically proposed as the archetypical example of a society that  
 7 collapsed due to over-exploitation of its resource base (a colorful expression often used  
 8 is eco-suicide). The recent evidence suggests instead that it collapsed because (i) upon  
 9 first contact with Europeans the native population crashed from diseases against which  
 10 it had no defense and (ii) the local environment had suffered greatly from the spread of  
 11 the rats that came with the Europeans.

12 These reflections cannot be pushed too far, since the analysis is mostly qualitative  
 13 and much more work is called for to fully flesh out the implications and the empirical  
 14 validity of the mechanism at the heart of this model. They clearly suggest, however, that  
 15 the model offers a new perspective on important issues.<sup>9</sup>

#### 16 4.3. *Premature market saturation*

17 Figure 3 illustrates the second potential pitfall: premature market saturation.

<sup>9</sup>Readers familiar with Unified Growth Theory (Galor 2011) might note that allowing for a Malthusian feedback such that population size responds to a physical resource constraint would only make things worse. If fertility falls as the natural resource runs out, eventually it must fall below the mortality rate yielding shrinking population. The paper abstracts from these forces but reflecting on them adds perspective to the main point, namely, that a period of rising population that seemingly exacerbates natural resource scarcity is the key to success. If achieving such rising population requires overcoming Malthusian constraints, success is harder to achieve but not necessarily impossible.

1 The dark circle denotes the steady state with no quality innovation. This scenario  
 2 occurs when condition (45) does not hold and thus the economy fails to cross the threshold  
 3 for vertical innovation,  $x_Z$ , and converges instead to the steady state  $(\bar{x}^*, b^*)$ . This steady  
 4 state exhibits the semi-endogenous growth rate

$$5 \quad \bar{g}^* = \sigma \cdot \underbrace{\frac{\gamma(m^* + \rho) - \rho}{1 - \sigma}}_{n^*} - (1 - \gamma)(m^* + \rho), \quad m^* = b^* - \delta. \quad (59)$$

6 The associated sustainability condition is

$$7 \quad \bar{g}^* > 0 \quad \text{iff} \quad \sigma > (1 - \gamma) \frac{m^* + \rho}{m^*}. \quad (60)$$

8 Note, first, that the condition is possible in the first place only if  $\sigma > 1 - \gamma$ . Moreover,  
 9 since the right-hand side is decreasing in  $m^*$ , given  $\sigma, \gamma, \rho$ , the condition holds for

$$10 \quad m^* > \frac{\rho}{\frac{\sigma}{1 - \gamma} - 1}, \quad (61)$$

11 which says that, because of the non-zero exhaustion rate, sustainable growth requires  
 12 sufficiently *fast* population growth.

13 This is an important point in light of the evidence and arguments discussed in, among  
 14 others, Strulik et al. (2013). Sustainability predicated on population growth runs counter  
 15 to first-principles and to facts because (i) an infinite population is not possible on a finite  
 16 planet and (ii) population growth is not only slowing down everywhere, but in many  
 17 countries it is negative. At most, one should expect it to settle at zero in the long run.  
 18 The difference between the two scenarios, therefore, is that the semi-endogenous growth  
 19 outcome ensures sustainability only under implausible conditions. The fully endogenous  
 20 growth outcome, in contrast, does not need population growth and therefore does not tie  
 21 sustainability to implausible assumptions about the interdependence of population and  
 22 resources.

## 23 5. Conclusion

24 This paper has proposed a Schumpeterian approach to the study of the interactions  
 25 among population, technology and exhaustible resources. Relative to the traditional  
 26 approach of resource economics based on the DHSS (Dasgupta, Heal, Solow, Stiglitz)  
 27 foundation, the focus on firms' incentives and the endogeneity of the structure of the

1 market in which they operate provides a novel view of the interplay of population and  
2 resources and stresses the key role of market size. The framework is remarkably tractable  
3 and allows one to obtain a transparent characterization of dynamics that are typically  
4 very complex. The analysis of sustainability, defined as the ability of the economy to  
5 achieve positive, constant, exponential growth of consumption per capita in the long run  
6 stresses the following insights.

7 First, it is not just the *rate* of technological change that matters for sustainability,  
8 but also the *type*. The concept of de-coupling is broader than simply overcoming resource  
9 exhaustion: it refers to a qualitative change in economic activity, from economic growth  
10 based on larger use of natural inputs to economic growth divorced, as much as the laws  
11 of nature allow, from such inputs.

12 Second, the same first-principles that drive the concerns about increasing scarcity of  
13 physical inputs drive the concerns about the planet's ability to withstand a perpetually  
14 growing population—which, after all, *is* a physical input subject to physical constraints.  
15 Therefore, de-coupling requires divorcing economic growth from demographic growth as  
16 well. In this perspective, productivity growth as the amplification of the growth of the  
17 number of people operates in the opposite direction of what the notion of scarcity at the  
18 heart of the sustainability debate entails. In the language of the model, quality innovation  
19 can deliver sustainable growth while variety innovation cannot. The reason is that the  
20 former stands in for the accumulation of intangibles and the increase in the flow of services  
21 that we obtain from goods for *unchanged use of physical resources*. The latter, instead,  
22 stands in for innovation whose implementation requires the accumulation of tangible  
23 productive assets (firms, plants), which requires larger use of physical resources.

24 The literature has debated these ideas for some time but formal modeling has lagged  
25 behind. This paper's goal is to partially fill the gap and hopefully make the debate more  
26 concrete and precise. To further develop the approach in the future, the following aspects  
27 require careful reflection.

28 First, the adopted definition of sustainability might strike some as too narrow. Sim-  
29 ilarly, the harshness of the environment postulated in the paper might strike some as  
30 extreme. It is not hard to extend the framework to: (i) regeneration in the resource

1 dynamics (renewable), which would allow for a steady state with constant, positive stock  
2 of the resource; (ii) a backstop technology triggered by sufficiently high resource price,  
3 which would make the analysis much more difficult and yield conclusions in line with  
4 what we already know, namely, that at some point the economy switches to the alterna-  
5 tive source. The meaningful counter-argument to such observations, however, is not that  
6 such modifications are feasible but that they assume scarcity away with respect to the  
7 paper's baseline case, which instead sets the highest possible bar for technology to clear  
8 to deliver sustainability. This is not a crucial reason not to consider such extensions,  
9 but it suggests that the paper strikes at the core of the sustainability question precisely  
10 because it strips away all forces that weaken the scarcity problem.

11 Second, the paper lacks an internal mechanism that forces population growth to zero.  
12 It is possible to introduce feedbacks that stabilize the population but doing so attenuates  
13 the scarcity problem, because population pressure on the natural resource eventually  
14 ceases growing, and complicates the analysis while the paper privileges transparency.  
15 Moreover, an important caveat applies: the stabilizing mechanism cannot be Malthusian,  
16 in the sense that population becomes proportional to the resource base, since the latter is  
17 always shrinking. In other words, in studying population-resources interdependence one  
18 must be very careful: potential exhaustion changes drastically the nature of the problem.

19 Third, the paper uses the simplest model of exhaustible resource dynamics. Because  
20 such model equates the Hotelling rents to the spot market price of the extracted resource,  
21 it produces counterfactual behavior: it says that the price of the resource grows all the  
22 time at the rate of interest. It is possible to use more sophisticated versions (especially  
23 versions that allow technological change in extraction) and obtain conclusions quite sim-  
24 ilar to those described above. Because the complexity of such analysis is substantial and  
25 the goal of this paper is to illuminate mechanisms rather than fit the data, the elaboration  
26 of such extensions is left to future work.

## 27 **References**

28 Barbier, E.B. (1999). Endogenous growth and natural resource scarcity. *Environmental*  
29 *and Resource Economics*. 14: 51–74.

- 1 Barbier, E.B., and Anil Markandya, A., 1990. The conditions for achieving environmen-  
2 tally sustainable development, *European Economic Review*, 34, 659-669.
- 3 Bloom, D., and Canning, D., 2001. Cumulative causality, economic growth, and the demo-  
4 graphic transition. In N. Birdsall, A. C. Kelley, and S. W. Sinding (Eds.), *Population*  
5 *matters: Demographic change, economic growth, and poverty in the developing world*.  
6 Oxford: Oxford University Press.
- 7 Brander, J., and Taylor, M.S., 1998. The simple economics of Easter island: A Ricardo  
8 Malthus model of renewable resource use. *American Economic Review*, 88(1), 119-138.
- 9 Bretschger, L., 2013. Population growth and natural resource scarcity: Long-run develop-  
10 ment under seemingly unfavourable conditions. *Scandinavian Journal of Economics*,  
11 115(3), 722-755.
- 12 Brock, W., and Taylor, M.S., 2005. Growth and the environment. In: P. Aghion and S.  
13 Durlauf (Eds.), *Handbook of Economic Growth*. Amsterdam: Elsevier.
- 14 Dasgupta P., and Heal G., 1974. The optimal depletion of exhaustible resources. *Review*  
15 *of Economic Studies*, 41(5), 3-28.
- 16 Dasgupta P., and Heal G., 1979. *Economic Theory and Exhaustible Resources*. Cambridge:  
17 Cambridge University Press.
- 18 Galor, O., 2011, *Unified Growth Theory*. Princeton: Princeton University Press.
- 19 Hartwick, J. M., 1977. Intergenerational Equity and the Investment of Rents from Ex-  
20 haustible Resources, *American Economic Review*, 67, 972-74.
- 21 Hunt, T. and Lipo C., 2011. *The Statues that Walked*. New York: Free Press.
- 22 Hardin, G., 1968. The tragedy of the commons. *Science*, 162, 1243-1248.
- 23 Peretto, P.F. (1998). Technological Change and Population Growth. *Journal of Economic*  
24 *Growth* 3: 283-311.
- 25 Peretto, P.F. (1999). Cost Reduction, Entry, and the Interdependence of Market Structure  
26 and Economic Growth. *Journal of Monetary Economics* 43: 173-195.

- 1 Peretto, P.F. (2015). From Smith to Schumpeter: A Theory of Take-off and Convergence  
2 to Sustained Growth. *European Economic Review* 78: 1-26.
- 3 Pezzey, J.C.V, and Toman, M.A., 2002. Progress and Problems in the Economics of  
4 Sustainability, in T. Tietenberg and H. Folmer, eds., *International Yearbook of Envi-*  
5 *ronmental and Resource Economics 2002/2003*. Cheltenham: Edward Elgar.
- 6 Pezzey, J.C.V, and Toman, M.A., 2005. Sustainability and its Economic Interpretations,  
7 in R.D. Simpson, M.A. Toman and R.U. Ayres (Eds.), *Scarcity and Growth: Natural*  
8 *Resources and the Environment in the New Millennium*. Washington D.C.: RFF Press.
- 9 Smulders S., 2005, Endogenous Technological Change, Natural Resources, and Growth,  
10 in R.D. Simpson, M.A. Toman and R.U. Ayres, eds., *Scarcity and Growth: Natural*  
11 *Resources and the Environment in the New Millennium*. Washington D.C.: RFF Press.
- 12 Solow, R., 1974, Intergenerational Equity and Exhaustible Resources. *Review of Economic*  
13 *Studies*, 41(5), 29-45
- 14 Stiglitz, J., 1974a, Growth with Exhaustible Natural Resources: Efficient and Optimal  
15 Growth Paths. *Review of Economic Studies*, 41(5), 123-137
- 16 Stiglitz, J., 1974b, Growth with Exhaustible Natural Resources: The Competitive Econ-  
17 omy. *Review of Economic Studies*, 41(5), 139-152
- 18 Strulik H., Prettnner K. and Prskawetz A., 2013. The Past and Future of Knowledge-based  
19 Growth. *Journal of Economic Growth*, 18(4), 411-437.
- 20 Taylor, M.S., 2009. Innis Lecture: Environmental crises: past, present, and future. *Can-*  
21 *dian Journal of Economics*, 42(4), 1240-1275.

Through Scarcity to Prosperity: Toward a Theory of Sustainable Growth  
by Pietro F. Peretto

Credit Author Statement

I did all the work for this solo-authored paper.

Journal Pre-proof